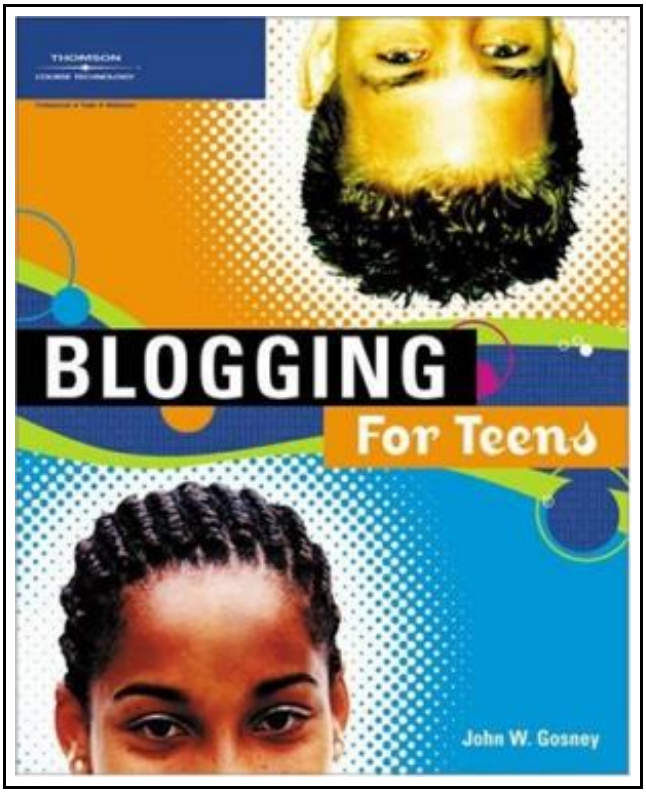
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BLOGGING FOR TEENS (PAPERBACK)

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Cengage Learning, Inc, United States, 2004. Paperback. Book Condition: New. 231 x 188 mm. Language: English . Brand New Book. Not your typical computer tutorial, this book aspires to discuss more than how to simply use the software it targets the uses of blogging, specifically among teen users, and how this technology is used in the definition of an online personality. In other words, this book doesn t just show readers how to build a blog; this title focuses on how to effectively use a blog, all under the auspices of, again, a younger audience. Teens account for the majority of blogs currently in use on the Web. The diary component of a blog, and how this diary concept can be used to define an online personality has obvious connotations to a typical teen mindset. Readers also delve into other related technologies - specifically, instant messaging and the use of online avatars (i.e. online games/Web tools that allow the representation of the self through a virtual character) - which have an increasing teen focus. For example, parents are using instant messaging as a way to break down communication walls with their teenagers (and vice versa). This book capitalizes on these growing issues but again from a use perspective, and from a teenage audience perspective. For example, this book considers the question: How do I use technology (in this case, instant messaging) to better communicate with my parents? Appealing to an increasingly large audience, this book capitalizes on the growing use of these technologies among teens, how they apply to the development of an e-personality and how these personalities interact via technology with other teen users. In addition to the personal experience the author can offer from having a blogging teen daughter, John Gosney also has his own blog site-.

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