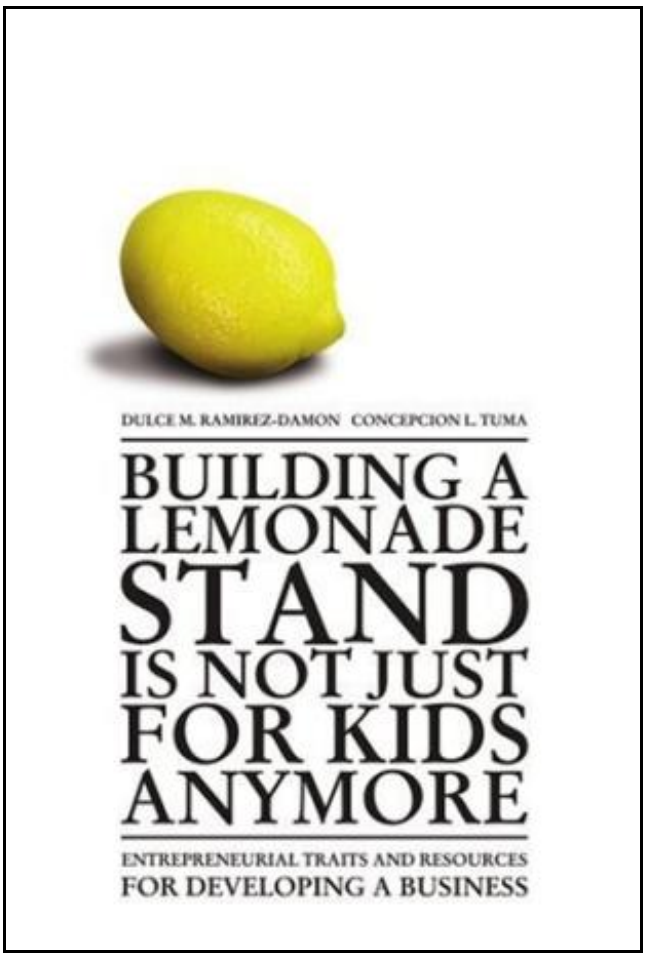
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iUniverse, United States, 2004. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****. Building a Lemonade Stand is Not Just For Kids Anymore is a breath of fresh air approach to the Entrepreneur s World. It is filled with information on topics such as Emotional Intelligence, Ethics, and Minority Issues, just to name a few. Authors Dulce M. Ramirez-Damon and Concepcion L. Tuma bring over 20 years of experience in Education and Business combined. Damon and Tuma have been able to apply their entrepreneurial touch to the ever-changing issue of Entrepreneurship. Building a Lemonade Stand is Not Just For Kids Anymore not only addresses current issues, it also offers guidelines and available sources needed to formulate answers to very complex business questions such as: What are the legalities to starting a business? What is needed to hire the first employee? A Human Resources Handbook, is it necessary? What goes into a marketing plan? When seeking financing, does the business plan help? Building a Lemonade Stand is Not Just For Kids Anymore is a useful resource for first time entrepreneurs as well as for those entrepreneurs reinventing themselves. Building a Lemonade Stand is Not Just For Kids Anymore is a resource for every start-up company.

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