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PREGUNTAR CON HUMILDAD: EL SUTIL ARTE DE PEDIR EN LUGAR DE EXIGIR

By Edgar H. Schein

Empresa Activa, España, 2014. Encuadernación de tapa blanda. Book Condition: Nuevo. 21x13cm. 160 pp. La clave para una comunicación efectiva ¿ Un éxito editorial por parte del autor que redefinió su propio campo de estudios; La cultura organizacional La comunicación es esencial en una organización saludable, pero muy a menudo cuando interactuamos con la gente, especialmente con aquellos que reportan a nosotros, simplemente les decimo lo que creemos que necesitan saber. Esto hace que se cierren. Para generar nuevas ideas, evitar desastrosos errores, desarrollar agilidad y flexibilidad, necesitamos preguntar con humildad. Ed Schein define ¿preguntar con humildad¿ el delicado arte de conseguir que otro se muestre, de preguntar cosas cuya respuesta uno desconoce, de construir una relación basado en el interés y la curiosidad de la otra persona¿. En este texto, Schein contrasta el preguntar con humildad con otro tipo de formas de requerir cosas y brinda asesoramiento acerca de cómo sobrellevar las barreras, psicológicas, organizacionales y culturales que se nos interponen para practicar la pregunta humilde. Edgar H. Schein Es profesor emérito de la Sloan School of Management del M.I.T. Ha escrito una larga serie de artículos y ha ayudado a establecer el campo de estudio de la Cultura...

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