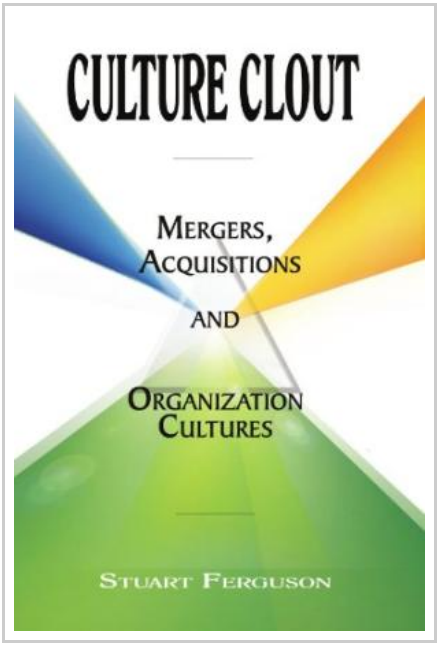


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Culture Clout: Mergers, Acquisitions and Organization Cultures

By Phd Stuart Ferguson

Xlibris Corporation. Paperback. Book Condition: New. Paperback. 328 pages. Dimensions: 8.8in. x 6.0in. x 0.8in.CULTURE CLOUT should be required reading for MBA and Executive MBA programs. In his extensive references, empirical studies and personal examples, Stuart candidly discusses the leading causes for M and A underperformance and introduces a powerful tool for improving the results of business combinations. This is excellent work! Alexandra Reed LaJoux, Author and Chief Knowledge Officer, National Association of Corporate Directors Stuart Ferguson has developed a very effective solution for an elusive M and A challenge objectively analyzing the direct and indirect financial impact of cultural differences between merging organizations. Ferguson s straight-forward Quantitative Organization Culture Assessment what he calls QUOCA- succinctly links corporate culture to valuation, cost and time of integration and the management decisions that seriously impact M and A success. Jim Jeffries, CEO, M and A Partners Major studies have shown the success rate of company acquisitions is notoriously low. This book is a comprehensive analysis of the most daunting process in business. Value creation only comes through a successful merger or acquisition. Stuart Ferguson correctly identifies an often overlooked step in the evaluation of the candidate company: Will the employees of the...

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