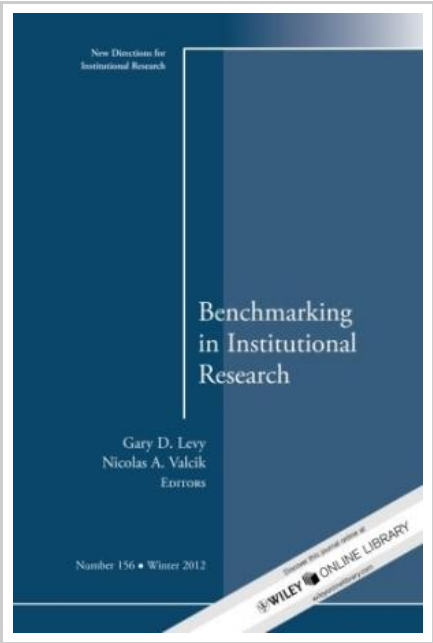


DOWNLOAD PDF

Benchmarking in Institutional Research: New Directions for Institutional Research

By Gary D. Levy, Nicolas A. Valcik

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Benchmarking in Institutional Research: New Directions for Institutional Research, Gary D. Levy, Nicolas A. Valcik, While the term benchmarking is commonplace nowadays in institutional research and higher education, less common, is a solid understanding of what it really means and how it has been, and can be, used effectively. This volume begins by defining benchmarking as a strategic and structured approach whereby an organization compares aspects of its processes and/or outcomes to those of another organization or set of organizations to identify opportunities for improvement. Building on this definition, the chapters provide a brief history of the evolution and emergence of benchmarking in general and in higher education in particular. The authors apply benchmarking to: * Enrollment management and student success * Institutional effectiveness * The potential economic impact of higher education institutions on their host communities. They look at the use of national external survey data in institutional benchmarking and selection of peer institutions, introduce multivariate statistical methodologies for guiding that selection, and consider a novel application of baseball sabermetric methods. The volume offers a solid starting point for those new to benchmarking in higher education and provides...

READ ONLINE
[2.03 MB]

Reviews

Undoubtedly, this is the finest job by any article writer. it had been writtern very perfectly and beneficial. Its been printed in an exceedingly simple way in fact it is only following i finished reading this ebook by which basically modified me, modify the way in my opinion.

-- ***Lane Dicki***

Completely essential go through ebook. It is definitely basic but shocks in the 50 percent from the publication. I am delighted to let you know that this is the best pdf i have go through inside my individual lifestyle and can be he best pdf for possibly.

-- ***Damien Reynolds I***